# Power Bi practice: Retail Analysis Sample from Obvience

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## Analysis Questions

* Which stores are our top-performers?
  + Drill-up by district, territory, all
  + Filter by year, month
  + Group by chain, district manager
  + Possibly turn these into drill-through navigations?
* How many stores per territory?
* Which district is the best selling?
* Examine the store and sales data per district manager.
* Determine the bestsellers of each store (Possible through Power BI? Have filter dropdown)
* Which items are our best-sellers?
  + Drill-up by category, all
  + Filter by year, month
* Which items are more profitable?
  + Drill-up by category, all
  + Filter by year, month
* Which category is our best-selling?

TODO:

Create Power BI visuals using the premise of top performing stores, items and districts

Create filter to sort store locations